



MY PUMP...MY HERO

“I grew up watching bollywood movies & was very attached to Kalicharan character of the same movie. I always wanted to be successful like hit movies & thanks to KB solutions for making my field crop hit”.....says Kalicharan

Doing monotonous field work regularly never inspire him. He felt disappointed with his farm

income of INR 10,000 to 12,000 by taking two seasons crop of paddy & wheat in 0.32 ha field. Increased diesel price always tensed him of increase in rented diesel pump irrigation expense of more than INR 100/hr. His family never respects his livelihood because of fewer earnings. He too got despondent with his life & migrated to Delhi for work in March 2013. Struggle & scarcity did not leave him especially on days when he did not get wage labor work.

Sufferings continued & in Oct'2013 Kalicharan's wife Neha attended KB organized village demonstration where she operated KB Pump. Convinced by technology she decided to purchase pump but lacked money by INR 450 so paid INR 300 to dealer & requested rest for credit. Looking at her need & zeal for pump dealer agreed.



With timely irrigation she grew high value crops of raddish, potato, cauliflower egg plant, coriander, chilly, tomato on main field & papaya on borders. She also purchased biodynamic manure, nutrient & pesticide by spending INR 1650. With regular care of field plant she fetched farm income of INR 7300/. She also noticed decrease in farm input expense of INR 300 by comparing chemical manure & biodynamic inputs. She informed Kali for getting hit farming formula of irrigating field at no expense & benefits of biodynamic farming. Kali returned in Jan'2014 & also paid back dealer debt of INR 450.

Kali planted bottle gourd, egg plant, sponge gourd, tomato & okra.

Together Kali & Neha decided to work in field & increase income so that they may admit their two children in school as only one is studying.

Kali is thankful to his wife who respect & trust him when he got failed in life.

Farmer Name: Kalicharan; Village: Hingora; District: Lalitpur; State: UP; PP No: QCE0271122, Oct 2013